

## Jerel Bonner

### Professional Summary



#### Areas of Expertise

Executive Leadership Coaching  
 Succession / Transition Coaching  
 Talent Development Trainer  
 Corporate Strategy  
 Business Impact Mapping  
 Sales and Marketing  
 Office Culture  
 Personal Behavior  
 Performance Measurements

#### Industry Experience

Information Technology  
 Manufacturing  
 Education  
 Customer Service  
 Marketing and Sales

#### Functional Experience

Senior Management  
 International Sales & Marketing  
 Operations  
 Human Resources  
 Facilitator

#### Conference Speaker

Staying Ahead of the Market, ISM Shanghai Conference December 2016  
 The Revolving Door: Talent Recruitment and Engagement, ACTE Beijing August 2016  
 Speaker TEDxHult Shanghai 2014  
 Round Table Moderator - HR Executive Summit, Shanghai, October 2012  
 Round Table Panelist - APOE BPO Annual Summit Wuhu, August 2012  
 Speaker - Asian Organizational Development Network, Nanjing, October 2011

#### Overview

Jerel is the author of “Sharpening China’s Talent” and a TEDx speaker. He is a ‘human behavior awareness’ consultant, advising and coaching senior level executives. Jerel has a keen eye for observing human behavior patterns, and a solid foundation of how those actions impress those they are working with. He helps others confront reality, so that they can learn how to reach their full potential. Jerel has over 1500 hours of coaching experience, built on the foundational conviction that relationship and expertise power are more effective than role power. Prior to starting Corraling Chaos, he was an executive coach supporting multinational corporations in China for 14 years. Jerel has also delivered lectures to the Fundan University MBA program, the JiaoTong University’s MBA-C program, and has made business presentations to audiences around the world.

#### Coaching Methodology

His coaching system is built on the foundation that relationship and expertise power creates more influence on an individual than role power. Through regularly scheduled one-on-one meetings, he builds a strong foundation of trust with his coachees that strengthen their self-confidence. He creates a blended learning program from common every day resources that match’s the employee’s learning style. Jerel has a sharp eye for observing and measuring behaviors that deliver desired results within organizations. His strength is in his ability to help people feel comfortable with the decisions they have made in their personal and professional lives.

#### Speaking and Presentation Style

From over two decades as a leader in Toastmasters International clubs including being an Area Governor and former club President of several Toastmasters International clubs, including Nanjing, which he co-founded, Jerel has honed his presentation abilities. He delivers training that is practicable and actionable. He shares his past work and learning experiences with his trainees so that they are motivated to succeed. He guides them to think about how to apply what they’ve learned so that their managers can observe a change in their behavior. He helps them connect the dots of the training concepts to their managers and organizations’ goals, which leads them to create more value back in the office.

#### Speaking Engagements

Speaker – DistrupHR “PR for HR” Raleigh NC, 2018  
 Speaker – Staying Ahead of the Market, ISM Shanghai Conference December 2016  
 Speaker – The Revolving Door: Talent Recruitment and Engagement, ACTE August 2016  
 Conference Chair & MC China Talent Management Summit Shanghai 2014  
 Speaker – TEDxHULT Shanghai Business School April 2014 “Becoming the Knowledge Worker”  
 Speaker – AmCham Shanghai ‘Brand Me’ Marketing Committee July 2013  
 Speaker – EUCCC M&A Conference Merging Cultures June 2013  
 Speaker – Managing Rising HR Costs, Shanghai Business Review, Shanghai June 2013  
 Speaker – Recruitment Innovation Conference, Social Media and Employer Branding, Shanghai 2013.

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